



University of Brighton



Brighton Business School

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Partnership working – University of Brighton and LoveLocalJobs.com

The partnership with LoveLocalJobs.com has been exceptionally beneficial in the development of the Business Schools recent activities.

Working with Georgina Angele at LLJ.com has offered a number of students the chance to be involved in a live client project including content development, event organisation and PR activity. This has been of great value to their learning and development. It has given them some real insight into working as an agency / consultancy team which greatly enhances their working knowledge of marketing and employability prospects. The fact that their work will be included both within BEACH on BrightonandHoveJobs.com as resources and also used to promote the employability microsite to schools and parents is a testament to their achievements and the partnership with the University.

In addition, the school has been able to make valuable contacts with other local learning providers and through our work with LLJ.com, we have been able to establish links with local schools and colleges that will be of great benefit to our community outreach and widening participation efforts.

Connections with employers are developing through our partnership with LLJ.com and we are hoping to be able to offer further live client / project work to our students for Take OFF and World of Work on GatwickDiamondJobs.com, along with increasing exposure to local employment opportunities.

It is also hoped that through this excellent network, we will be able to develop a regular guest lecturer programme and bring more focus into school on employability and further development of key graduate / employment skills.

We have a mission to become a more engaged and professionally relevant business school and our relationship with LLJ.com is certainly a key element to achieving that aim.

Best Wishes,

Dan Bennett
Programme Leader
Principal Lecturer in Marketing